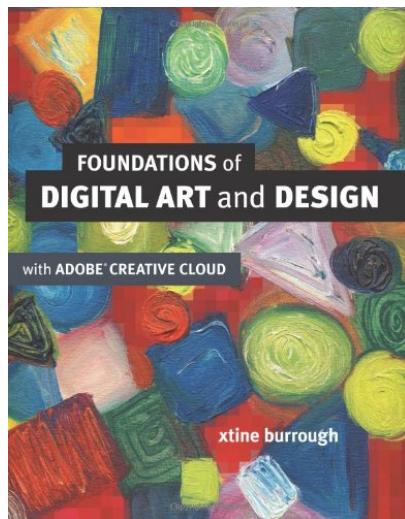


BOOK Foundations of Digital Art and Design with the Adobe Creative Cloud (Voices That Matter) PDF



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Fuses design fundamentals and software training into one cohesive book!

- Teaches art and design principles with references to contemporary digital art alongside basic digital tools in Adobe's Creative Cloud
- Addresses the growing trend of compressing design fundamentals and design software into the same course in universities and design trade schools.
- Lessons are timed to be used in 50 to 90 minute class sessions with additional materials available online
- Free video screencasts demonstrate key concepts in every chapter

All students of digital design and production—whether learning in a classroom or on their own—need to understand the basic principles of design. These principles are often excluded from books that teach software. Foundations of Digital Art and Design reinvigorates software training by integrating design exercises into tutorials fusing design fundamentals and core Adobe Creative Cloud skills. The result is a comprehensive design learning experience.

This book is organized into six sections that focus on vector art, photography, image manipulation, typography, web design, and effective habits. Design topics and principles include: Bits, Dots, Lines, Shapes, Rule of Thirds, Zone System, Color Models, Collage, Appropriation, Gestalt, The Bauhaus Basic Course Approach, The Grid, Remix, Automation, and Revision.

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BOOK Foundations of Digital Art and Design with the Adobe Creative Cloud (Voices That Matter) Review

This BOOK Foundations of Digital Art and Design with the Adobe Creative Cloud (Voices That Matter) book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of BOOK Foundations of Digital Art and Design with the Adobe Creative Cloud (Voices That Matter) without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry BOOK Foundations of Digital Art and Design with the Adobe Creative Cloud (Voices That Matter) can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This BOOK Foundations of Digital Art and Design with the Adobe Creative Cloud (Voices That Matter) having great arrangement in word and layout, so you will not really feel uninterested in reading.